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VYCON Opens Representative Office in Singapore to Accommodate Asia Growth

Asian Markets Demand Sustainable Options as Data Center Growth Skyrockets

LOS ANGELES – May 26, 2011 — VYCON (<u>www.vyconenergy.com</u>), a designer and manufacturer of environmentally friendly, high-speed energy storage flywheel systems, today announced in order to accommodate the company's rapid growth and better meet customer demand for sustainable clean energy, it has opened a representative office in Singapore to support current and prospective customers in Asia and Southeast Asia.

Throughout the region, growth and development of data centers is increasing, along with the demand for uninterruptible power systems (UPSs). According to the analyst group IDC Malaysia, "A number of new data centers are coming up in the region as multinational Internet and hosting companies set up data centers to serve local customers, and also to meet government regulations in countries that require data to be handled locally." Additionally, these countries are looking for green alternatives as part of government mandates.

To capitalize on the growing trend toward clean energy storage, VYCON has brought on board seasoned sales executive, Serge Besanger, to lead the Singapore office. Mr. Besanger is a former managing director at Leroy-Somer, a unit of Emerson, and a former consultant with Cisco. "As someone who has lead sales and operational teams in Asia for quite some time, I'm excited to join VYCON and create opportunities and growth within this region. There is a movement toward sustainability given the rapid data center capacity creation and VYCON has the opportunity to be at the center of this growth."

Deployed by data centers around the globe, VYCON's flywheel systems are the perfect complement to UPSs, replacing spaceand maintenance-intensive batteries. Protecting servers against power problems is common in large data centers, however being able to do this in a more reliable and environmentally friendly way is getting the attention of organizations that want to institute green initiatives without sacrificing reliability. Traditionally, UPSs rely on lead-acid batteries to provide temporary power to keep servers running during a power disturbance. However, lead-acid batteries are toxic, require frequent maintenance and expensive cooling. Flywheels rely on kinetic energy and therefore are inherently greener and safer. Moreover, VYCON's awardwinning technology enables the flywheels to charge and discharge at high rates for countless cycles without degradation throughout its 20-year life – unlike traditional batteries. This combined with no bearing replacement, no special cooling requirements and small footprint makes the VYCON clean energy storage system the ideal solution for data centers.

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"We're excited to open our new Singapore office to support our growing customer base in the region," said Louis Romo, vice president sales – Asia/Pacific for VYCON. Energy efficiency and green initiatives are rapidly increasing in Asia and we look forward to growing our sales in the region. Serge brings experience in both power quality and the Asian business market and will be instrumental to further penetrating markets for us in Asia.

About VYCON

VYCON is an innovator in the design and manufacturing of technologically advanced flywheel energy storage systems that enable a highly reliable, cost-effective and "green" energy storage solution for a variety of applications. The company's REGEN flywheel systems, used in regenerative power applications such as container cargo handling crane applications and light electric rail, reduce power and energy costs to port and rail operators as well as provide a reduction in greenhouse gasses.

Key to VYCON's flywheel superiority and dependability is its ability to discharge and recharge very quickly when called upon during power outages. VYCON's fleet of VDC, VDC-XE and REGEN systems have logged a record million-plus discharge and recharge cycles –in very demanding applications that oftentimes call on the VYCON systems to discharge and recharge every two minutes. For more information on VYCON's innovative green power solutions, contact VYCON at 714-386-3800 or visit VYCON's web site at: <u>www.vyconenergy.com</u>.

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