

323695 Via Del Rio Yorba Linda, CA 92887 Phone: 714-386-3800 Fax: 714-386-3891 Website: <u>www.vyconenergy.com</u>

FOR IMMEDIATE RELEASE Contact: Frank DeLattre President 714-386-3815 fdelattre@vyconenergy.com www.vyconenergy.com

Agency Contact: PJ Jennings Jennings & Associates Communications, Inc. 760-431-7466 pj@jandacommunications.com www.jandacommunications.com

VYCON and Riello UPS Team Up to Provide Clean Energy Storage Systems in Europe

LOS ANGELES – November 12, 2010 — VYCON (<u>www.vyconenergy.com</u>), a designer and manufacturer of environmentally friendly, high-speed energy storage flywheel systems, is pleased to announce that it has entered into an exclusive distribution agreement with Riello UPS, Europe's leading manufacturer of uninterruptible power supplies (UPS).

Under the agreement, Riello UPS will have exclusive distribution rights throughout Europe, Middle East and Africa (EMEA) to offer VYCON's innovative and highly efficient VDC (Voltage Direct Connect) flywheel systems as an alternative or complement to traditional lead-acid batteries used in Riello UPS's range of UPS systems.

"We are pleased to enter into this agreement with Riello UPS to provide our award-winning clean energy storage systems for mission-critical applications in Europe," said Frank DeLattre, president of VYCON. "By partnering with Riello UPS, we will be able to further broaden our global market penetration and Riello will be able to offer highly reliable and environmentally sustainable power protection systems that will enable their customers to lower operating costs, improve overall reliability and uptime of their systems in an environmentally friendly manner."

Ecological and extremely reliable, VYCON's VDC systems store and deliver a reliable source of DC power utilizing the kinetic energy of a high-speed flywheel. In the absence of mains current, the VDC's generator converts the kinetic energy into electrical energy, thereby powering equipment which is protected by the UPS until the emergency generator is able to take over. These systems are ideal for applications requiring maximum reliability without compromise.

"The agreement with VYCON strengthens and completes the range of solutions that Riello UPS is capable of offering its clients," said Roberto Facci, foreign sales manager for Riello UPS. "The technology of the VDCs due to their reliability, reduced TCO and environmental sustainability, is of great interest to numerous sectors, from finance to banking, to healthcare, computer services and data centres. The integration of these systems with Riello UPS solutions will therefore constitute a real advantage for our clients in the EMEA area (Europe, Middle East and Africa)."

MORE MORE MORE

VYCON and Riello UPS Team Up Page 2-2-2-2

"As one of the leading UPS manufacturers in Europe, we're very excited to partner with Riello UPS," said Phil Dunn, EMEA sales director for VYCON. "Their product range and market sectors are very complimentary to our flywheel product and we look forward to supporting them in bringing a clean, environmentally friendly alternative to customers in Europe."

Utilizing VYCON's patented flywheel technology, VYCON's VDC unit provides up to 215kW of DC power while the VDC-XE (Xtended Energy) model supplies up to 300kW of DC power within a single cabinet. For longer run times and higher power capacities, the UL listed VDC models can be easily paralleled without needing a special communications link. For extended power outages, the VDC will seamlessly provide enough ride-through protection to transfer to a standby engine generator for a continuous power system.

Over the past year, VYCON has received various industry accolades and product awards including being named to Inc. magazine's list of the 500 fastest growing private companies in America. In addition, the company's product performance and reliability garnered multiple unit wins and several repeat orders from existing customers. Flywheel energy storage has become an important strategic solution for today's mission-critical applications needing reliable power while reducing their carbon footprint.

For more information on VYCON's innovative green power solutions, contact VYCON at 714-386-3800 or visit their web site at: <u>www.vyconenergy.com</u>.

About VYCON

<u>VYCON</u> is an innovator in the design and manufacture of technologically advanced <u>flywheel energy storage systems</u> that enable a highly reliable, cost-effective and "green" energy storage solution for a variety of applications. The company's REGEN flywheel systems, used in regenerative power applications such as container cargo handling crane applications and light electric rail, reduce power and energy costs to port and rail operators as well as provide a reduction in green house gasses. In addition, VYCON's line of VDC and VDC-XE systems are deployed in mission-critical operations around the world protecting critical computing assets against costly power outages.

###